



**SPONSORSHIP**

# **PROPOSAL**

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THE ORDER OF THE WRITTEN WORD

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**STYGIAN HQ**

15-3636 Boulevard Decarie

Montreal, QC

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## YOUR STORY BEGINS HERE.

Welcome to The Order of the Written Word, a writing challenge designed for dedicated authors, poets, and storytellers. In a world of AI-generated content, we celebrate the power of the human imagination. Whether you're drafting a novel, crafting poems and short stories, or refining a manuscript, our event provides a focused and supportive environment. Choose your path, connect with fellow writers, and create something uniquely yours.

Join us this November—your story begins here.

**Launch day: October 1, 2024**

# ABOUT US

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## THE STYGIAN SOCIETY

The Stygian Society, founded in 2023 by Holly Rhiannon and Pae Veo, is redefining modern publishing with a focus on quality storytelling and emerging talent. Our first Kickstarter campaign launched both our press and debut book, raising \$6,761. With an overall 4.81 Goodreads rating on our publications, we prioritize integrity over social media metrics, offering a platform to authors regardless of follower count. Committed to transparency and author support, we aim to revive traditional publishing values while fostering a growing community of dedicated readers.

# GOALS & OBJECTIVES

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## Mission Statement:

The Order of the Written Word is committed to fostering authentic creativity in an increasingly automated world. We provide a supportive space for writers to celebrate human imagination, focusing on community, integrity, and the power of storytelling.

## Year One Focus:

- Build a community through support and lead generation as an alternative to NaNoWriMo.
- Utilize Discord and local gatherings to engage participants.
- Pitch a website development project, but operate without it if it's not ready in time. (Currently in negotiations)
- Partner with sponsors to provide competition winners with discounts and special offers rather than direct financial rewards.
- Build press notice (Currently have secured national coverage via CBC)

## Long-Term Vision:

- Create a comprehensive community website to manage writing challenges, forums, and events.
- From Year 2 onward, secure financial backing for platform development and offer rewards for competition winners to grow the event sustainably.

# PACKAGES

## PACKAGE 1

**\$0**

- We request product or service discounts
- You get your logo on our landing page

## PACKAGE 2

**\$0**

- Provide event space for meetups
- Get your logo on our landing page

## PACKAGE 3

**\$100**

- Landing page logo placement
- Weekly Discord shoutout

## PACKAGE 4

**\$250**

- Landing page logo placement
- Weekly Discord shoutout
- Logo in promotional videos + posts

## PACKAGE 5

**\$500**

- Package 4 benefits
- Be mentioned as our primary sponsor in interviews and other media

## PACKAGE 6

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Do you have an idea to help out our fledgling event? Let us know. We're all ears!