



# MISSION AND VISION

Before we get into the details of The Order of the Written Word, it's important to share what this project stands for.

We're aiming to create something meaningful for writers everywhere.

## MISSION

The Order of the Written Word is committed to fostering authentic creativity in an increasingly automated world. We provide a supportive space for writers to celebrate human imagination, focusing on community, integrity, and the power of storytelling.

## VISION

We aim to build a community where writers, through The Order of the Written Word, gain the skills and confidence to tell meaningful stories.

By focusing on creativity and connection, we want to create a space where writers can grow, collaborate, and succeed.



# ABOUT THE STYGIAN SOCIETY

The Stygian Society, founded in 2023 by Holly Rhiannon and Pae Veo, is a standout in today's publishing climate. We're passionate about timeless storytelling and dedicated to nurturing new talent. Our small press aims to move beyond social media hype and provide a platform for talented authors, no matter their follower count.

We started with a successful Kickstarter campaign, raising \$6,761. Since then, our work has been well-received, with an impressive 4.78/5 average rating on Goodreads and a steadily growing community of readers and writers who support our vision.

As part of our mission to support creativity, we've launched The Order of the Written Word, a challenge designed to help writers sharpen their skills and focus on storytelling. This event reflects our commitment to offering personalized support to emerging authors and building a strong community—keeping the emphasis on writing without relying on AI.

At The Stygian Society, we aim to uphold the values of traditional publishing by promoting meaningful literature, transparency, and community-based author support. The Order of the Written Word is a key part of our efforts to provide opportunities for writers and celebrate the craft of storytelling.



# TEAM MEMBERS

At the heart of *The Order of the Written Word* is a small, dedicated team working behind the scenes. Their passion, creativity, and determination are what keep the challenge running smoothly, all while fostering a supportive and engaging environment for writers.

## ORGANIZATION AND MANAGEMENT



**HOLLY RHIANNON**

PROJECT MANAGER



**PAE VEO**

BOARD MEMBER



**JENNA STREETY**

BOARD MEMBER



**AINSLEY SUNTJENS**

ENGAGEMENT COORDINATOR



# EVENT SPECIFICS

Your Story Begins Here.

The Written Word is a writing challenge designed for dedicated authors, poets, and storytellers. In a world of AI-generated content, we celebrate the power of the human imagination. Whether you're drafting a novel, crafting poems and short stories, or refining a manuscript, our event provides a focused and supportive environment. Choose your path, connect with fellow writers, and create something uniquely yours. Join us this November—your story begins here.

- Tailored challenges for novelists, creators of short works and those in the revision phase.
- Year-round support with unique writer groups so you can find your dream feedback friends.
- Networking opportunities to assist you in starting an offline group for in-person meetups.
- Access to discounted services and exclusive opportunities to help hone your craft.



# EVENT SPECIFICS

## Here's a breakdown of the event:

### The Novelist's Initiation

- Objective: Participants aim to write 30,000 words for their current novel, with a bonus goal of completing a new novel draft.

### The Trials of Verse & Vignette

- Objective: Participants write either 15 poems or 8 short stories (1,000-10,000 words each).

### The Refinement Ritual

- Objective: Participants focus on revising a draft of their novel, short story collection, or poetry collection.

### Scrollwork Sessions

- Objective: Conduct writing sprints during scheduled sessions.

### The Crafting Grounds

- Objective: Prepare for the November challenge with a series of preparatory activities throughout October.

Discord bots play the important role of managing participant progress and awarding achievements throughout the event.



Trophy Bot



Sprinto



Writer Stats

# FUTURE ROADMAP

As we complete our first year with a rapid setup using Discord to manage the event, our goal is to engage 150 participants. For the upcoming year, we will focus on refining our approach, developing a dedicated website, and expanding our reach. Here's a detailed plan for the next year:

## **Q1 (January - March): Planning and Initial Outreach**

- January:
  - Review the results and feedback from the first year's event to identify strengths and areas for improvement.
  - Start developing the concept and requirements for a fully functional website, including interactive community features and progress tracking applications.
- February:
  - Begin outreach to potential sponsors and investors to secure funding for the website development.
  - Formulate a detailed plan for integrating interactive elements and tracking applications into the website.
- March:
  - Finalize sponsorships and begin the development of the website with selected agencies.
  - Start planning for the system of representatives who will organize in-person events in various cities.

## **Q2 (April - June): Development and Promotion**

- April:
  - Continue working on the website development, ensuring that all required features are being implemented.
  - Initiate a marketing campaign to build awareness and interest for the second year of The Order of the Written Word.
- May:
  - Begin recruiting and training representatives who will host in-person events.
  - Start setting up promotional materials and strategies for the upcoming event.
- June:
  - Finalize the website and conduct thorough testing to ensure all features are functioning as planned.
  - Continue promotional efforts and begin engaging with potential participants through social media and other channels.

# FUTURE ROADMAP

## **Q3 (July - September): Final Preparations and Engagement**

- July:
  - Launch the website and integrate it with Discord for a cohesive experience.
  - Ramp up marketing efforts to drive registrations and generate excitement for the event.
- August:
  - Finalize details for the in-person events, including location logistics and scheduling.
  - Continue engaging with participants and sponsors, providing updates and building momentum.
- September:
  - Conduct a final review and adjustment of the website and event plans based on feedback and testing.
  - Prepare all event materials and finalize the schedule for The Crafting Grounds and the November challenge.

## **Q4 (October - November): Event Execution**

- October (The Crafting Grounds):
  - Launch the prep month activities, offering workshops, resources, and community interaction through the website and Discord.
  - Engage participants with various pre-event activities and support to prepare them for November.
- November (The Challenge):
  - Run the main challenge, providing continuous support and tracking through the website and Discord.
  - Host in-person events in various cities, led by our representatives.

December:

- Take time to review the outcomes of the event, gather feedback, and plan for future improvements.



# INVESTMENT OPTIONS

## \$0 PACKAGES

In exchange for providing our participants with product discounts, your company logo will be placed on our landing page.

Alternately, for locations that wish to host a live writing event, we will provide the same — a logo feature on our landing page.

## \$100 PACKAGE

For a contribution of \$100, your logo will be placed on our landing page.

Additionally, you will receive a weekly shoutout on our Discord server.

## \$250 PACKAGE

For a contribution of \$250, your logo will be placed on our landing page and you will receive a weekly shoutout on our Discord server.

Your logo will also be placed in our promotional video and posts.

## \$500 PACKAGE

For a contribution of \$500, your logo will be placed on our landing page and you will receive a weekly shoutout on our Discord server.

Your logo will also be placed in our promotional video and posts and you will be mentioned as a primary sponsor in any interviews and other media.

## PITCH YOUR OWN PACKAGE

Do you believe in The Order of the Written Word as much as our team does? Investors who would like to provide funds or other services above the \$500 mark are welcome to get in touch and pitch a partnership to us.

# FOR INQUIRIES, CONTACT US.



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